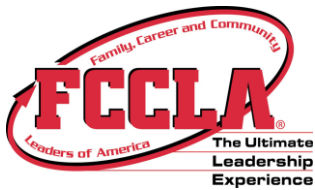


VIRGINIA FCCLA STAR EVENTS MANUAL



2020-2021 Virtual Edition



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It is **critical** that the general policies above (pages 8-20) be thoroughly reviewed along with the relevant event rules from the list below:

<u>National Events</u>	<u>State Events-Live</u>
Baking and Pastry	Classic Knife Cuts and Chicken
Career Investigation	Fabrication
Chapter in Review Display	
Chapter in Review Portfolio	
Chapter Service Project Display	<u>State Events – Exhibit</u>
Chapter Service Project Portfolio	Culinary Arts Exhibit
Culinary Arts	
Culinary Math Management	
Early Childhood Education	
Entrepreneurship	
Event Management	
Fashion Construction	
Fashion Design	
Focus on Children	
Food Innovations	<u>National Online Events</u>
Hospitality, Tourism, and Recreation	Digital Stories for Change
Interior Design	FCCLA Chapter Website
Interpersonal Communications	Instructional Video Design
Job Interview	<i>(note: these events are not implemented at state competition.</i>
Leadership	<i>Members who choose to enter an</i>
National Programs in Action	<i>online STAR event may not also</i>
Nutrition and Wellness	<i>enter an event at state competition.</i>
Parliamentary Procedure	
Professional Presentation	
Promote and Publicize FCCLA	
Public Policy Advocate	
Repurpose and Redesign	
Say Yes to FCS Education	
Sports Nutrition	
Sustainability Challenge	
Teach and Train	

INTRODUCTION

STAR Events - **S**tudents **T**aking **A**ction with **R**ecognition - are competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. Participation in STAR Events is an exciting, challenging, and fun experience. It provides opportunities for FCCLA members to share knowledge and hard work with others, and to be recognized for their accomplishments.

The *Virginia FCCLA STAR Events Manual* has been designed to provide participants, advisers, and event personnel a comprehensive overview of STAR Events offered to all members in our state.

STAR Events are designed to strengthen the Family & Consumer Sciences program by:

- increasing student motivation and providing a framework for authentic learning experiences.
- providing students with skills to cope in both competitive and cooperative environments.
- helping students develop individual growth, group process, and decision making skills so they can enter the workplace as productive employees.
- complementing the National Standards for FCS, Common Career Technical Core Career Ready Practices, Career Clusters, 21st Century Skills, and the FCCLA national programs.

High school and middle-level members may participate in events to demonstrate individual and group skills, knowledge, and achievements gained through class and chapter activities. All participating members receive a gold, silver, or bronze medal. A sample "Certificate of Achievement" is included in this manual for use at the local level.

The Virginia Association sponsors two types of STAR Events.

- **National STAR Events:** These events are the same as those sponsored by the national association, and Virginia winners may compete with representatives from other states at the National Leadership Conference. National STAR Events are all "live," requiring student performance in the presence of the evaluators.
- **State STAR Events:** These events are in addition to the national STAR Events and are held only at the state level. Winners are recognized, but do **not** move on to national competition. State STAR Events consist of both career portfolio exhibits and live events.

The event information chart on the following page summarizes all STAR Events by category and level of participation.

STAR Events Information

Virginia chapters may have up to three (3) entries in each level at the 2021 state competition

National STAR Events	Level 1 (grades 6- 8)	Level 2 (grades 9-10)	Level 3 (grades 11-12)	Post- Secondary
Baking and Pastry			•	•
Career Investigation	•	•	•	•
Chapter Service Project Display	•	•	•	•
Chapter Service Project Portfolio	•	•	•	•
Chapter in Review Display	•	•	•	•
Chapter in Review Portfolio	•	•	•	•
Culinary Arts			•	•
Culinary Math Management			•	•
Early Childhood Education			•	•
Entrepreneurship	•	•	•	•
Event Management	•	•	•	•
Fashion Construction		•	•	•
Fashion Design		•	•	•
Focus on Children	•	•	•	•
Food Innovations	•	•	•	•
Hospitality, Tourism & Recreation		•	•	•
Interior Design		•	•	•
Interpersonal Communications	•	•	•	•
Job Interview		•	•	•
Leadership		•	•	•
National Programs in Action	•	•	•	•
Nutrition and Wellness	•	•	•	•
Parliamentary Procedure	•	•	•	
Professional Presentation	•	•	•	•
Promote and Publicize FCCLA	•	•	•	•
Public Policy Advocate	•	•	•	•
Repurpose and Redesign	•	•	•	•
Say Yes to FCS Education		•	•	•
Sports Nutrition	•	•	•	•
Sustainability Challenge	•	•	•	•
Teach and Train	•	•	•	•
State STAR Events – Live				
Classic Knife Cuts & Chicken Fabrication		•	•	•
State Culinary Arts Exhibit		•	•	•



★ **Baking and Pastry**-a national individual event, recognizes participants who demonstrate their baking and pastry skills through the preparation of a quick bread, choux pastry, cookie, and shaped yeast bread.

★ **Career Investigation**-a national individual event, recognizes participants for their ability to perform self-assessments, research and explore a career, set career goals, create a plan for achieving goals, and describe the relationship of FCS coursework to the selected career.

★ **Chapter in Review**-a national individual or team event, recognizes chapters that develop and implement a well-balanced program of work and promote FCCLA and FCS and/or related occupations and skills to the community.

★ **Chapter Service Project**-a national individual or team event, recognizes chapters that develop and implement an in-depth service project that makes a worthwhile contribution to families, schools, and communities. Students must use FCS content and skills to address and take action on a community need.

★ **Culinary Arts**-a national individual event, recognizes participants enrolled in occupational culinary arts training programs for their ability to produce a quality meal using industrial culinary arts/food service techniques and equipment.

★ **Culinary Math Management**-a national individual or team event, recognizes participants who use FCS skills to demonstrate the application of mathematical concepts in the culinary arts industry.

★ **Early Childhood Education**-a national individual event, recognizes participants who demonstrate their ability to use knowledge and skills gained from their enrollment in an occupational early childhood program.

★ **Entrepreneurship**-a national individual or team event, recognizes participants who develop a plan for a small business using FCS skills and sound business practices. The business must relate to an area of FCS education or related occupations.

★ **Event Management**-a national individual or team event, recognizes participants who apply skills learned in FCS courses to plan an event for an educational institution, community or non-profit organization, business, or government institution.

★ **Fashion Construction**-a national individual event, recognizes participants who apply fashion construction skills learned in FCS courses and create a display using samples of their skills. The display includes the finished product along with appropriate accessories.

★ **Fashion Design**-a national individual or team event, recognizes participants who apply fashion design skills learned in FCS courses to design and market clothing styles.

★ **Focus on Children**-a national individual or team event, recognizes participants who use FCS skills to plan and conduct a child development project (birth through adolescence) that has a positive impact on children and the community.

★ **Food Innovations**-a national individual or team event, recognizes participants who demonstrate knowledge of the basic concepts of food product development by creating an original prototype formula, testing the product through focus groups, and developing a marketing strategy. Participants will demonstrate their knowledge of food science, nutrition, food preparation safety, and product marketing.

★ **Hospitality, Tourism, & Recreation**-a national individual or team event, recognizes participants who demonstrate their knowledge of the hospitality, tourism, and recreation industries and ability to translate their knowledge into a hypothetical or real business.

★ **Interior Design**-a national individual or team event, recognizes participants who apply interior design skills learned in FCS courses to design spaces to meet client needs.

★ **Interpersonal Communications**-a national individual or team event, recognizes participants who use FCS and/or related occupations skills and apply communication techniques to develop a project designed to strengthen communication in a chosen area.

★ **Job Interview**-a national individual event, recognizes participants who use FCS and/or related occupations skills to develop a portfolio, participate in an interview, and communicate a personal understanding of job requirements.

★ **Leadership**-a national individual event, recognizes participants who investigate their leadership ability, assess leadership and employability skills, and develop and implement a plan to further their leadership development.

★ **National Programs in Action**-a national individual or team event, recognizes participants who explain how the Planning Process was used to plan and implement a national program project.

★ **Nutrition and Wellness**-a national individual or team event, recognizes participants for determining goals and strategies for improving overall health for themselves, their family, or a community group.

★ **Parliamentary Procedure**-a national team event, recognizes chapters that develop a working knowledge of parliamentary law and the ability to conduct an FCCLA business meeting.

★ **Professional Presentation**, an individual or team event, recognizes participants who make an oral presentation about issues concerning FCS and/or related occupations.

★ **Promote and Publicize FCCLA**-a national individual or team event, recognizes participants who develop an FCCLA promotion and publicity campaign to raise awareness and educate the school, parents, and members of the community about the importance of FCCLA and FCS education.

★ **Public Policy Advocate**-a national individual or team event, recognizes participants for identifying a concern and advocating for the issue in an effort to positively affect a policy or law.

★ **Repurpose and Redesign**-a national individual or team event, recognizes participants who apply recycling and redesign skills learned in FCS courses to repurpose a used fashion, home, or other post-consumer item into a new product.

★ **Say Yes to FCS Education**-a national individual event, recognizes participants who demonstrate the knowledge and skills needed to explore and experience the career of being an FCS educator.

★ **Sports Nutrition**-a national individual or team event, recognizes participants who use FCS skills to plan and develop an individualized nutritional plan to meet the needs of a competitive student athlete in a specific sport.

★ **Sustainability Challenge**-a national individual or team event, recognizes participants who address environmental issues that adversely impact human health and well-being, and who actively empower others to get involved.

★ **Teach and Train**-a national individual event, recognizes participants who demonstrate their ability to explore and experience the career of teaching or training.

State STAR Events

★ **Classic Knife Cuts and Chicken Fabrication**-a state individual event, showcases participants' ability to perform knife cuts according to industry standards.

★ **Culinary Arts Exhibit**-a state individual event, recognizes participants for their ability to perform self-assessments, research and explore a career in an area of FCS, set career goals, and create a plan for achieving goals. Categories in this event include: Breads, Decorated Cake, Patisserie/Confectionery, and Show Pieces.

Students may choose to instead participate in one of the following online national events:

★ **Digital Stories for Change**

★ **FCCLA Chapter Website**

★ **Instructional Video Design**

Details can be found in the national Competitive Events Guide, presented online with a possible advancement to national competition, if selected. These events are not run at state competition. Members who enter an online event **cannot** also enter an event at state competition.

SAMPLE NEWS RELEASE

FOR IMMEDIATE RELEASE

(Date)

name)

Email)

Contact: *(Your name)*
(School

(Address)
(Phone/Fax/

Local Students to Attend State Competition

(City) FCCLA members from *(name of school)* will participate in state level STAR Events, to be held *(dates of SLRC)* during the State Leadership and Recognition Conference in *(city)*. STAR Events (Students Taking Action with Recognition) participants will demonstrate the skills they have acquired in FCS courses.

According to chapter adviser *(your name here)*, members plan and implement individual and chapter projects that focus on family, career, and community service. STAR Events allow members to showcase these projects with presentations, displays, and exhibits.

(List participant's names and events here.)

FCCLA, founded in 1945, is the only national in-school youth organization with the family as its central focus. Throughout the years, over 9 million youth have participated in FCCLA. STAR Events promote FCCLA's mission to focus on the multiple roles of family member, wage earner, and community leader. Each event is designed to help members develop specific lifetime skills in character development, creative and critical thinking, interpersonal communications, practical knowledge, and career preparation.

###



Certificate of Achievement

awarded to

(Insert Student's Name)



Signature _____

Date _____



FCCLA Planning Process Summary Page Template

(This template may be modified, but all headings must be used in the correct order. The FCCLA logo, STAR Events logo, and Planning Process graphics are encouraged but not required.)

IDENTIFY CONCERNS



SET A GOAL



FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)



ACT



FOLLOW UP



GENERAL POLICIES FOR VIRTUAL COMPETITION

Students shall.....

1. pay dues to the national organization by the stated deadline, through the chapter adviser.
2. enter only one event, whether an online event or an event held at state competition.
3. follow specific rules as stated for competition from both the national manual (if in a national event) and/or from the state manual or risk possible point deductions or disqualification.
4. follow the Virginia FCCLA Dress Code for STAR Events oral presentation filming.


Advisers shall.....

1. review all national and state event guidelines from the relevant manuals with participants to ensure student success.
2. adhere to February 15 deadline for **online** affiliation and event entries, and the **received** deadline for substitutions or other late changes. STAR Events registration should be handled **online** and **non-refundable fees** must be sent **within the designated deadline** (or late fees will apply) to the address indicated on the registration invoice.
3. verify that any one student has entered **only one** event, whether live event, online event, or state exhibit event. Members who enter an online event **may not** also enter a STAR Event at state competition.
4. ensure that students are eligible for the event they have chosen based on grade and/or coursework.
5. ensure that the chapter provides at least one qualified person to assist with STAR Events management (i.e. room consultant, adult evaluator). Advisers are especially needed as room consultants and evaluators to provide FCS and FCCLA content expertise.
6. ensure that STAR Events participants are registered for the state conference and participate in **all** conference sessions, including general sessions and workshops.
7. enforce the conference dress code for all persons representing your chapter during oral presentation filming.
8. ensure that identical presentations of the same project are not entered in STAR Events more than one year.
9. encourage as many students as possible to participate. Each chapter may have **up to three (3) entries** in each event and level, as eligible.

ELIGIBILITY

1. Students must be affiliated members through grade 12, or grade 13+ at the post-secondary level of the state and national FCCLA organizations as of February 15 of the school year in which the event is held. **Chapters are encouraged to affiliate well before the February 15 deadline, which was set primarily to encourage participation by students enrolled in second semester classes.** Affiliation is handled by the chapter adviser in the national portal and is not complete until dues are paid.
2. The participant must officially register for and attend the State Leadership and Recognition Conference (all general sessions, workshops, etc.) to enter an event.
3. The chapter adviser must complete online STAR Events and conference registration for all students, submit volunteer form(s) or sign up online, and submit one (1) copy of the online invoice with a check for payment of registration fees. Payment must be postmarked within the designated deadline, or late fees will apply. Online registration must be done on or before February 15 to get the \$20 early registration entry fee. A late registration fee after February 15 will be assessed, and will be \$40 per participant. **No exceptions** on the late registration fee will be made.
4. Because of virtual scoring, there will be a hard-and-fast final registration deadline. After that, late entries may not be allowed.
5. State officers may not participate in STAR Events at state conference, however, current state officers are allowed to participate in an online event. State officer candidates may participate in STAR Events at the state level but may not advance to national competition (if eligible) if elected to a state office unless national STAR Events competition is also held virtually.
6. Substitute participants and changes to existing registrations may be entered by completing and submitting the Participant Substitution/Late Change Form (see page 23) or by email to Deborah Will. Adherence to deadline dates and to eligibility for the event/category will be strictly enforced.
7. An individual member may not participate in more than one event in a given year. Members cannot enter an online event and an event at state competition.
8. Individual events evaluate one member's performance. Team events evaluate several members' or a chapter's performance as one entry. Team events may have up to three participants from the same chapter, with the exception of Parliamentary Procedure, which may have four to eight participants.
9. A team composed of members of mixed grade levels must enter at the level of the highest participant member's grade level. Team events with only Level 2 (grades 9-10) or Level 3 (grades 11-12) may not include members through grade 8. Team events with only Level 3 (grades 11-12) may not include members through grade 10. Postsecondary) entries may not include members through grade 12.
10. Regarding the Baking and Pastry and Culinary Arts events: Because of the technical nature of these events, advisers must ensure that students entering are properly trained and are experienced in the use of commercial kitchen equipment. **Students in Introduction to Culinary Arts courses** will not meet the skill level required to be successful in these events and are not allowed to enter.

LIVE EVENTS PARTICIPATION

1. Participants must be prepared for questions following the presentation. Please note event rules for specific questions to include at the end of the oral presentation video.
2. No project can be entered in more than one level of a single event, or in more than one event. However, projects entered in any event may be included in the Chapter in Review event.
3. Unless a statement to the contrary appears in the guidelines for a specific event, **all entries must be the sole work of the registered individual or team entrant**, prepared under the instructional guidance of the adviser **as of July 1 of the current school year**.
4. If a participant fails to follow event rules or event definition, or prepares an item not based on the current event scenarios, then the sample/display/project is ineligible for evaluation. The participant will still be able to compete with an oral presentation if they choose to do so, and will only be scored on the oral presentation. Requirements that may result in implementation of this rule are noted with this symbol: 
5. If a Project Identification Page is required for the event, it must be on plain paper with no graphics or decorations. The page may be designed on white or any solid-colored background.
6. All materials must be easily viewed, accessible, and legible.
7. Participants are expected to participate in other scheduled conference activities.
8. Each participant is to provide all equipment and supplies, including one or more easels, laptop computers, etc. (if needed) required for his or her event.
9. All STAR Events participants must follow the Virginia FCCLA conference dress code or follow event specifications for dress and wear appropriate clothing for the nature of the presentation for filming the oral presentation.

DISQUALIFICATION

Disqualification is unfortunate for all who have worked so hard – participants, advisers, and event volunteers. To avoid disappointment, keep the following in mind:

1. **Failure to provide** publicly accessible documents for virtual competition.
2. **Electronic Device Policy** – Communication devices (including but not limited to wearable technology, cell phones, PDAs, iPods, and laptops) are prohibited in any activity in which an unfair advantage could result. Examples are the knowledge assessment for state officer candidates and STAR Events setup, competitions, testing, etc. (unless specifically required for the event). The possession of these items will result in disqualification.
3. **Behavior that negatively affects the management of STAR Events or failure to display a positive image of the FCCLA organization before, during, or after participating in STAR Events** – this applies to both students and adults. Such behavior may result in disqualification for the student(s) and/or adult(s) and/or eligibility of the student(s) and/or adult(s) for participation the following year.

STAR EVENTS ASSISTANCE

The state STAR Events program cannot happen without the help of qualified advisers, parents, administrators, and community leaders. A 21-member volunteer STAR Events Management Team works throughout the year on event planning. However, the success of STAR Events is dependent upon chapter help for the state competition. Opportunities for involvement include serving as a room consultant or evaluator. Each chapter entering STAR Events is **required to provide at least one** qualified adult to assist with the events. An Adviser Volunteer Form (p. 21) and Adult Evaluator Recommendation (p. 22) form is provided elsewhere in this section for this purpose.

AMERICANS WITH DISABILITIES ACT

If any student participating in STAR Events is a person with a disability and desires any assistive devices, services, or other accommodations to participate in this activity, please contact Deborah Will at debbiewillFCCLA@comcast.net or (804) 364-2529 to discuss accommodations at least two weeks prior to the event.

FORMAT INSTRUCTIONS FOR LIVE EVENT MATERIALS

1. All content pages must be one-sided only.
2. In events where bibliographies are to be included, **MLA or APA format is required**. A "Quick Reference Citation Chart" for these formats can be found at <http://bit.ly/QuickReferenceCitationChart>
3. Printed, typed, and written materials must be neat, legible, professional, and in a style and size that is easy to read.
4. All materials must contain correct grammar and spelling.
5. File folder documents are required in the following events: Culinary Arts Exhibit (all four categories), Culinary Math Management, Fashion Construction, Interior Design, Interpersonal Communications, National Programs in Action, Professional Presentation, and Sports Nutrition. No actual "folder" is required for virtual competition. Documents are to be uploaded in one file and must include a link to the oral presentation video.



STAR EVENTS TIE-BREAKER PROCEDURES



The following tie breakers will be used, if necessary, to help determine the top event placements. If scores are tied so that a winner cannot be determined, the tie will be broken by the highest score on the first tie breaker (★). If those scores are tied, the second tie breaker will be used (★★), followed by the third tie breaker (★★★), and then by the score of the Point Summary Form. If those scores are also tied, it is up to evaluators to make the final determination based on review of the product in the event (portfolio, display, sample, etc.) *Ties are not allowed for 1st, 2nd, or 3rd places or for scholarships.*

<p style="text-align: center;">BAKING AND PASTRY</p> <ul style="list-style-type: none"> ★ Time Efficiency ★★ Safety ★★★ Sanitation 	<p style="text-align: center;">CAREER INVESTIGATION</p> <ul style="list-style-type: none"> ★ Career Planning ★★ Evidence of Career Research ★★★ Self Assessment
<p style="text-align: center;">CHAPTER IN REVIEW DISPLAY AND PORTFOLIO</p> <ul style="list-style-type: none"> ★ Leadership activities ★★ State and national programs ★★★ Public relations efforts 	<p style="text-align: center;">CHAPTER SERVICE PROJECT DISPLAY AND PORTFOLIO</p> <ul style="list-style-type: none"> ★ Project impact ★★ Addresses a specific need ★★★ Increase awareness/public relations
<p style="text-align: center;">CLASSIC KNIFE CUTS & CHICKEN FABRICATION</p> <ul style="list-style-type: none"> ★ Knife Cuts ★★ Food Safety and Sanitation ★★★ Mise en place, Time Management, Scraps and Waste 	<p style="text-align: center;">CULINARY ARTS</p> <ul style="list-style-type: none"> ★ Time Efficiency ★★ Safety ★★★ Sanitation
<p style="text-align: center;">CULINARY ARTS EXHIBIT</p> <ul style="list-style-type: none"> ★ References ★★ Professional/Technical Skills ★★★ Professional Quality 	<p style="text-align: center;">CULINARY MATH MANAGEMENT</p> <ul style="list-style-type: none"> ★ Visuals: effectively illustrate content ★★ Oral presentation; knowledge of subject matter ★★★ Point Summary Form: average team score on test
<p style="text-align: center;">EARLY CHILDHOOD EDUCATION</p> <ul style="list-style-type: none"> ★ Evidence of developmental knowledge ★★ Lesson plans ★★★ Activity planning form: setting, supplies, activity 	<p style="text-align: center;">ENTREPRENEURSHIP</p> <ul style="list-style-type: none"> ★ Business description ★★ Organizational chart ★★★ Budget
<p style="text-align: center;">EVENT MANAGEMENT</p> <ul style="list-style-type: none"> ★ Planning and Implementation Timeline ★★ Projected Budget and Options ★★★ Oral presentation – Knowledge of Event Planning and Management 	<p style="text-align: center;">FASHION CONSTRUCTION</p> <ul style="list-style-type: none"> ★ Knowledge of construction ★★ Display ★★★ Selected skill area (overall score)
<p style="text-align: center;">FASHION DESIGN</p> <ul style="list-style-type: none"> ★ Collection design ★★ Career path ★★★ Fabric profiles 	<p style="text-align: center;">FOCUS ON CHILDREN</p> <ul style="list-style-type: none"> ★ Applies child development concepts ★★ Impacts children and community positively ★★★ Addresses a specific need
<p style="text-align: center;">FOOD INNOVATIONS</p> <ul style="list-style-type: none"> ★ Original prototype formula(s) ★★ Nutrition information ★★★ Product testing method 	<p style="text-align: center;">HOSPITALITY, TOURISM, AND RECREATION</p> <ul style="list-style-type: none"> ★ Background research ★★ Customer service strategy ★★★ Business web site: client services and knowledge of respective focus area
<p style="text-align: center;">INTERIOR DESIGN</p> <ul style="list-style-type: none"> ★ Originality of design ★★ Scaled room floor plan ★★★ Use of display boards during presentation 	<p style="text-align: center;">INTERPERSONAL COMMUNICATIONS</p> <ul style="list-style-type: none"> ★ Case study response: knowledge of communication techniques ★★ Oral presentation – Impact on interpersonal communications ★★★ Oral presentation – Use of appropriate techniques
<p style="text-align: center;">JOB INTERVIEW</p> <ul style="list-style-type: none"> ★ Career Related Education ★★ Educational Enhancement Opportunities ★★★ Business Communication 	<p><i>continued, next page</i></p>

TIE-BREAKERS, CONTINUED

<p style="text-align: center;">LEADERSHIP</p> <ul style="list-style-type: none"> ★ Leadership Profile & Employability Skills Checklist ★★ Leadership inventory summary ★★★ Leadership reflection 	<p style="text-align: center;">NATIONAL PROGRAMS IN ACTION</p> <ul style="list-style-type: none"> ★ Identify concerns: knowledge of the national program ★★ Act: action taken on plan ★★★ Form a plan: organization
<p style="text-align: center;">NUTRITION AND WELLNESS</p> <ul style="list-style-type: none"> ★ Evidence of nutrition and wellness research ★★ Knowledge of subject matter ★★★ Nutrition and wellness goals 	<p style="text-align: center;">PARLIAMENTARY PROCEDURE</p> <ul style="list-style-type: none"> ★ Proper use of parliamentary law ★★ Demonstration time and quality ★★★ Team participation
<p style="text-align: center;">PROFESSIONAL PRESENTATION</p> <ul style="list-style-type: none"> ★ Visuals/props – Creativity to enhance presentation ★★ Visuals/props effectively illustrate content ★★★ Oral presentation – Knowledge of subject matter 	<p style="text-align: center;">PROMOTE AND PUBLICIZE FCCLA</p> <ul style="list-style-type: none"> ★ Promotion plan description ★★ Evidence of research ★★★ Evidence of campaign
<p style="text-align: center;">PUBLIC POLICY ADVOCATE</p> <ul style="list-style-type: none"> ★ Issue research ★★ Methods of Action ★★★ Results of Advocacy/Action Plan Assessment 	<p style="text-align: center;">REPURPOSE AND REDESIGN</p> <ul style="list-style-type: none"> ★ Design and construction skills – Overall quality of workmanship ★★ Display ★★★ Design and construction skills – Selected skill areas (overall score)
<p style="text-align: center;">SAY YES TO FCS EDUCATION</p> <ul style="list-style-type: none"> ★ FCS Education Research Summary ★★ Classroom Observation Summary ★★★ FCCLA Integration Plan 	<p style="text-align: center;">SPORTS NUTRITION</p> <ul style="list-style-type: none"> ★ Nutrient evaluation ★★ Sport and training summary pages ★★★ Nutrition and hydration plan
<p style="text-align: center;">SUSTAINABILITY CHALLENGE</p> <ul style="list-style-type: none"> ★ Creativity and multiplication of project ★★ Knowledge of the relationship of environmental concern to participants' home, school, and/or community ★★★ Scope of educational presentation 	<p style="text-align: center;">TEACH AND TRAIN</p> <ul style="list-style-type: none"> ★ Career exploration ★★ Evidence of technology used ★★★ Lesson/workshop plan: organization

STAR EVENTS MARKETING

Photos of participant projects may be used for Virginia FCCLA promotional materials. No public relationship will be made to the full name of the student and/or the student's chapter in order to protect that student's privacy.

EVALUATION

1. Evaluators will score the entry - using **whole numbers only**, and write constructive comments using the event rubrics.
2. Each evaluator totals his or her rubric and returns it to the event room consultant. Room consultants will encourage evaluators to re-evaluate scores if there is more than a 10-point spread.
3. The room consultant completes the tabulation by
 - ★ checking each rubric for correct total.
 - ★ tallying each evaluator's total score for each individual or team entry.
 - ★ computing and recording the average score for each entry.
 - ★ adding earned points from the point summary form to the average score.
 - ★ verifying that there are no ties between first and second place, and between second and third place in any event category.
 - ★ notifying evaluators of final scores for verification of rankings.
4. The lead consultant collects rubrics and verifies tabulation for assignment of gold, silver, and bronze medals. First-place and second-place winners in national events will be eligible to advance to national competition (exception: in Baking & Pastry and Culinary Arts, the top three winners are eligible to advance); if any individual or team is unable to participate in national competition, the next-highest scoring individual or team may be given that opportunity.
5. Scores awarded are final. All rubrics and Point Summary Forms will be returned electronically to the chapter. Medals will be mailed following the state conference.



Frequently Asked Questions - Virtual

Family, Career and Community Leaders of America. (2019). *2019-2020 Competitive Events Guide*. Reston, VA.

1. **Instead of creating a freestanding or tabletop display, can I create a digital presentation as my display?** No.
2. **If my project's product is too large to transport to in-person competition, can we provide photos instead of bringing the product to competition?** No, the product must be present at in-person competition for appropriate evaluation. For virtual presentations, it must be present with the student as part of the oral presentation video.
3. **If using something other than PowerPoint for an electronic portfolio, how do I count "slides?"** A slide is defined as a single slide in PowerPoint, or a single path/transition in another format, such as Prezi. If using a website, information presented in one screen view would be considered one slide.
4. **Can slides be of any color?** Yes, but not all color choices may be appropriate for legibility and viewing.
5. **Can I use a remote to advance electronic slides?** Yes. Please note that pointers or props may not be allowed in your event.
6. **Can a student turn in both a hardcopy and present their portfolio in a PowerPoint?** No. Students must choose one type of portfolio format. For hardcopy portfolios, visuals may be used to support, illustrate, or complement the presentation, if allowed in the event. If using a laptop or tablet as a visual (where allowed) along with a hardcopy portfolio, it may not be used to present information intended to be included in the portfolio.
7. **Can students use FCCLA copyrighted material in STAR Events projects?** Yes, as long as the project is not used for commercial purposes or sold. All FCCLA resources must be cited appropriately.
8. **In portfolio events, are content divider pages required?** If the event specifications give a range of pages/slides, such as 0 – 9, then a participant may have zero divider pages, and not be penalized. Please note that evaluators may include lack of dividers as they determine point allocations in the event rubric, related to portfolio appearance and organization.
9. **Can content pages have graphics or decorations?** Yes, any page that does not specify to use plain paper may have graphic or decorative elements.
10. **Is a font considered a graphic?** If the font is a graphic font, then it is a graphic. Unless specified, fonts may be in any color.
11. **Do we have to use the FCCLA templates provided, or can we retype it on our own computer?** The template provided can be modified but all of the information, including headings, must be used in the correct order on any document created and remain within the page limits given in event specifications. The logos are encouraged but are not required.
12. **Can an iPad or tablet be used in place of note cards?** Yes, as long as those devices are not used for recording, publishing, or receiving information during the presentation. They should be placed in airplane mode prior to the start of the event.

13. **How should we address budgets and evaluations when the project has not yet been completed at the time of regional/state competition?** For presentations prior to the National Leadership Conference, participants should give the anticipated numbers (budgets). Evaluation plans should be presented in detail (evaluation methods, instruments, anticipated outcomes). This information should be updated for projects advancing to national competition. Projects are to be developed and completed within a one-year span beginning July 1 and ending June 30 of the school year before National Leadership Conference.
14. **Is a digital photo frame/iPad/tablet/etc. used to display photos, considered a photo album?** If it is displaying multiple photos as a hardcopy album would, it would be considered a photo album.
15. **On the Project Identification Page, how should “event name” be listed? Should level be included?** Either “Career Investigation” or “Career Investigation – Level 1” will be accepted as correct.
16. **Would a music stand be considered an easel?** If being used to “hold materials upright, usually during a presentation or display” then it would be considered an easel.
17. **When should I submit the Online Project Summary Form?** This should be submitted prior to your first competition. If necessary, resubmit the form with updated information if needed.
18. **Can I reduce the size of the Online Project Summary Form for my display?** Yes, but it must remain legible and easily read by the event consultant.
19. **Are accommodations made for special needs students?** See page 13 - "Americans With Disabilities Act".

SUGGESTIONS FOR STUDENTS

PREPARATION

1. Discuss the event you or a team wish to enter with your adviser (the adviser's role is to help guide the student through the event, assisting in any way possible, but **not** doing the tasks required). You may also wish to talk to other teachers who are willing to offer suggestions. These individuals could be asked to assist with proofreading and editing your work, or with listening to your oral presentation and offering feedback. For example, the business teacher may offer helpful tips for a job application or interview. Consider all suggestions and advice before making the final decision about your entry.
2. Read all the rules before you begin, including general guidelines. If you are entering one of the national events you can find the rules on the Virginia FCCLA website (http://www.virginiafccla.org/star_manual.html) by mid-November.
3. Look over your event's rubric and double check that you have covered all necessary elements (oral presentation, portfolio, display, etc.).
4. Read references both to prepare your project and to prepare for the questions you must answer for the evaluators at the end of the oral presentation video. Also, investigate and use community resources.
5. Outline what you plan to do. Utilize the FCCLA Planning Process whenever possible.
6. Make a schedule of when each part of the event should be completed, and stick to your own deadlines. This will help you use your time efficiently.
7. Perfect practice makes perfect:
 - ★ Hold practice contests as part of your local FCCLA activities.
 - ★ Have someone listen to your presentation, making suggestions for improvement.
 - ★ Make as many presentations as possible to other classes, organizations, civic groups, etc. to ensure precision and quality.
8. Be prepared to respond to evaluators' questions about your project.

PRESENTATION

9. Review the criteria and the rubric the evaluators will use in scoring your performance.
10. Be appropriately dressed and groomed. Physical appearance and cleanliness are critical requirements and will enter into evaluation of all events.
11. Remember that the most important goal of this activity is for you to develop self-confidence and gain new experiences. Confidence and poise result from thorough preparation.

FOLLOW-UP

12. Participate in all activities of the state conference. The many sessions offered, in addition to your STAR Events participation, will provide leadership training valuable for your future success.

CHECKLIST FOR ADVISERS

- _____ Pay state and national dues for all students participating in STAR Events on or before February 15, or receive pre-approval for an extension. **Chapters are encouraged to affiliate online well before the February 15 deadline, which was set primarily to encourage participation by students enrolled in second semester classes. Verify that student information is correct** (student grade in school, correct spelling of name).
- _____ Handle the combined registration for the State Leadership & Recognition Conference and STAR Events competition by the posted deadline. All students involved in STAR Events must also register for and participate in the state conference. Refer to the Virginia FCCLA website for more information (www.virginiafccla.org) – click on the state conference button at the top of the homepage or click on the competitions button.
- _____ Verify that students were not planning to enter more than one event, whether an online STAR Event or an event that is held at the state conference.
- _____ Postmark entry fee payment within the designated deadline, or late fees will apply. Advisers will be notified of any incomplete information and a deadline will be given for submitting that.
- _____ Complete **Adviser Volunteer** form (p. 21) and email on or before February 15 or complete in the online conference registration site. Please note: each chapter entering STAR Events is required to provide at least one qualified adult to assist with the events. The virtual nature of competition provides a unique opportunity this year to “bring back” alumni who otherwise would not be able to attend an in-person event. **Please note** that the chapter adviser as a volunteer serves as a critical subject matter expert. Without chapter advisers as room consultants and evaluators, evaluation teams may negatively impact scoring due to that lack of subject matter and CTE content.
- _____ Complete **Adult Evaluator Recommendation** (p. 22) form if you have qualified people to recommend and email on or before February 15, or complete this information in the online conference registration site.
- _____ Make any necessary changes on the **Participant Substitution/Late Changes** (p. 19) form by the required deadline or email debbiewillFCCLA@comcast.net with your changes.
- _____ Ensure that identical presentations of the same project are not entered in STAR Events more than one year.
- _____ Review all general (pages 10-24) and specific event guidelines (event rules from the state manual on the Virginia FCCLA STAR Events section of the state website) with student participants. The adviser’s role is to provide guidance to the chapter members entering STAR Events, but **not** to do the tasks for them that are required. Once projects and/or presentations are completed, have participants double-check that all event requirements have been met.
- _____ Ensure that all participants from your chapter are following the Virginia FCCLA Dress Code and are participating in all conference sessions.

PLEASE NOTE: *Final STAR Events information and updates will be emailed to each chapter no later than 2 weeks before the competition date.*

ADVISER VOLUNTEER FORM

Because the success of STAR Events depends on you, the adviser, each chapter is **required** to participate in STAR Events management at the state level. If you are unable to assist with STAR Events, you must provide a qualified adult (administrator, another teacher in your school, alumni member, etc.) to replace you (see form on page 22).

Please complete and return this form to Deborah Will or complete online if registering for conference. Early submission results in top choices being more available.

School Name: _____ School Division: _____
 Address: _____ City, State, Zip _____
 School Phone: () _____
 Chapter Adviser Signing Up to Help: _____
 Adviser's Home Phone: () _____ Adviser's Cell Phone: () _____
 Adviser's Email Address: _____

NOTE: Due to our conflict-of-interest policy, advisers cannot work directly with an event where your own chapter has an entry.

Please check one or more of the following in section 1 and section 2:

1 – Participation Opportunity

Areas of greatest need:
 Event Room Consultant
 Event Evaluator

Put me wherever you need me!

2 – Events

Baking and Pastry
 Career Investigation
 Chapter in Review
 Chapter Service Project
 *Classic Knife Cuts/Chicken Fabrication**
 Culinary Arts
 *Culinary Arts Exhibit**
 Culinary Math Management
 Early Childhood Education
 Entrepreneurship
 Event Management
 Fashion Construction and
 Fashion Design
 Focus on Children
 Food Innovations

Hospitality/Tourism/Rec.
 Interior Design
 Interpersonal Communications
 Job Interview
 Leadership
 National Programs in Action
 Nutrition and Wellness
 Parliamentary Procedure
 Professional Presentation
 Promote and Publicize FCCLA
 Public Policy Advocate
 Repurpose and Redesign
 Say Yes to FCS Education
 Sports Nutrition
 Sustainability Challenge
 Teach and Train

**state events*

I have already been contacted by a member of the STAR Events Management Team and I have volunteered to be a room consultant or evaluator for: _____
 for: _____

Complete online if registering for conference or email to:
Deborah Will, Virginia FCCLA State Adviser
debbiewillFCCLA@comcast.net

ADULT EVALUATOR RECOMMENDATION

The success of STAR Events depends on the availability of qualified adult evaluators. Please nominate other advisers, teachers, administrators, parents, alumni, or community leaders who would make capable, effective, and fair evaluators.

Please complete and return this form to Deborah Will or complete online if registering for conference. Early submission results in top choices being more available.

Adult's name: _____ **Adult's Daytime Phone:** () _____

Cell Phone: () _____

Adult's address: _____ **City, State, Zip** _____

Adult's Email address: _____

Qualifications, including previous experience with STAR Events/number of years as a previous evaluator:

Personal Connection to any Particular Virginia School/s:

School Division/s:

Mark all events suitable for this evaluator:

- | | |
|--|---|
| <input type="checkbox"/> Baking and Pastry* | <input type="checkbox"/> Interior Design* |
| <input type="checkbox"/> Career Investigation | <input type="checkbox"/> Interpersonal Communications |
| <input type="checkbox"/> Chapter in Review | <input type="checkbox"/> Job Interview |
| <input type="checkbox"/> Chapter Service Project | <input type="checkbox"/> Leadership |
| <input type="checkbox"/> Classic Knife Cuts/Chicken Fabrication* | <input type="checkbox"/> National Programs in Action |
| <input type="checkbox"/> Culinary Arts* | <input type="checkbox"/> Nutrition and Wellness |
| <input type="checkbox"/> Culinary Arts Exhibit* | <input type="checkbox"/> Parliamentary Procedure |
| <input type="checkbox"/> Culinary Math Management* | <input type="checkbox"/> Professional Presentation |
| <input type="checkbox"/> Early Childhood Education* | <input type="checkbox"/> Promote and Publicize FCCLA |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Public Policy Advocate |
| <input type="checkbox"/> Event Management | <input type="checkbox"/> Repurpose and Redesign |
| <input type="checkbox"/> Fashion Construction <u>and</u> Fashion Design* | <input type="checkbox"/> Say Yes to FCS Education |
| <input type="checkbox"/> Focus on Children | <input type="checkbox"/> Sports Nutrition |
| <input type="checkbox"/> Food Innovations | <input type="checkbox"/> Sustainability Challenge |
| <input type="checkbox"/> Hospitality, Tourism, and Recreation* | <input type="checkbox"/> Teach and Train |

*(*must be in business/industry in that occupation)*

Complete online if registering for conference or email to:

Deborah Will, Virginia FCCLA State Adviser

debbiewillFCCLA@comcast.net

PARTICIPANT SUBSTITUTION/LATE CHANGE FORM

Chapter Name:

School Division:

School Name:

School Phone: ()

Chapter Adviser:

Adviser Home Number: ()

Adviser's Email Address:

Adviser Cell Number: ()

EVENT	CATEGORY	PARTICIPANT PREVIOUSLY ENTERED	NAME OF SUBSTITUTE <u>OR</u> CHANGE TO BE MADE

Return this form by email as indicated below on or before the dates listed. **NOTE: This is a received date.**

Email to:

Deborah Will, Virginia FCCLA State Adviser
debbiewillFCCLA@comcast.net

- For events at the State Leadership and Recognition Conference: 2 weeks prior to conference
- For events at the National Leadership Conference (fees will apply): June 1

NATIONAL COMPETITIVE EVENTS GUIDE INFORMATION

The **most current edition** of the national manual is provided to affiliated chapters through your affiliation portal. For this year's state competition, rules for all events (both national and state events) will be found as a download in the state manual posted on the STAR Events pages at http://www.virginiafccla.org/star_manual.html.

Management procedures for all events are determined by the Board of Directors at the state level. Any references to management issues in the national manual pertain only to events held at the National Leadership Conference in the summer. Advisers should thoroughly review and understand Virginia's policies, beginning on page 8 of this introduction section for events at state competition.

All participants who advance to national competition in July must use the national manual that can be accessed from your chapter's affiliation portal. Please note that the national *Competitive Events Guide* includes additional sections for the FCCLA/LifeSmarts Knowledge Bowl and Skill Demonstration Events held at the Fall National Conference. Advisers and members should look at only the STAR Events section for events held at state competition and in preparation to advance to national competition in the summer.