

Virginia FCCLA Outstanding Chapter Award 2020-2021 COVID Edition

Online Application Deadline: March 5, 2021

This document is intended as a worksheet for compiling your information to enter in the Google Form online

When you are ready to apply for the award, go here:

<https://bit.ly/20-21OutstandingChApp>

The Virginia Association of Family, Career and Community Leaders of America presents Outstanding Chapter awards to those chapters that plan and conduct well-balanced programs of work that support the strategic plans at the state and national level. This award provides an opportunity for chapters, through self-evaluation, to receive recognition and to highlight their chapter's success. *The grey colored left columns in the accomplishments charts indicate point earned for activities directly related to the national FCCLA strategic plan.*

Those chapters that apply for recognition will be awarded a platinum, gold, or silver Outstanding Chapter plate which can be mounted on a plaque. Information for ordering the plaque is provided separately on the Virginia FCCLA website. For purposes of this recognition program, the chapter year shall run from March 1 to February 28, thus encompassing portions of two school years (Example: March 1, 2020 to Feb. 28, 2021). Awards will be presented only to those chapters that register for and participate in state conference.

Outstanding FCCLA chapters are those which plan balanced programs of work that support the state and national FCCLA strategic plans by including the following areas:

- Membership recruitment (maximum points = 20)
- Chapter activities and operations (maximum points = 20)
- State and national activities (maximum points = 30)
- FCCLA programs (maximum points = 34)
- Public relations (maximum points = 20)
- Exceptional accomplishments (maximum points = 26)

The total number of points possible is 150

Recognition will be assigned as follows according to the points earned on the checklist:

100 points and above

Sharron K. Glasscock Platinum Level

80 points and above

Gold Outstanding Chapter

79 points and below

Silver Outstanding Chapter

**Virginia Association
Family, Career and Community Leaders of America**

OUTSTANDING CHAPTER AWARD

Chapter information is entered in the first section of the online Google Form. Use the sections on the following pages to keep track of your points earned.



Checklist of Chapter Accomplishments

- ◆ Check those accomplishments which were completed from March 1 of the previous school year to February 28 of the current school year.
- ◆ Award the indicated points in the "Points Earned" column on the checklist. Total the earned points in the space indicated at the end of the application.

Point Value	Accomplishments	Check If Yes	Points Earned
-------------	-----------------	--------------	---------------

Membership Accomplishments (maximum points = 20):

3	Affiliated chapter and paid dues by <u>November 1</u> as verified on affiliation system <i>(Must be an affiliated chapter to qualify for the award; points are awarded for early affiliation indicating members received a full year's benefit for dues.)</i>		
2	Applied for national membership recognition using the current membership campaign information from national FCCLA		
3	Planned and implemented a membership promotion campaign		
2	Have Alumni & Associates members at the state/national levels		
2	Membership recruitment strategies targeted diversity (Examples: male students, cultural and ethnic minorities, special needs students, etc.)		
3	Increased chapter membership by 5 or more from previous year		
3	Received the Membership Madness toolkit		
2	Took advantage of one of the national COVID membership packages (20-member or unlimited)		

TOTAL POINTS EARNED IN THIS SECTION: _____

(Checklist continues on following pages.)

Point Value	Accomplishments	Check If Yes	Points Earned
-------------	-----------------	--------------	---------------

Chapter Operations Accomplishments (maximum points = 20):

1 to 6	Held regular chapter meetings (in FCS classes-virtually or in-person, or activity periods) <i>Earn 1 point per held meeting up to maximum of 6 points.</i>		
2	Meetings were conducted using parliamentary procedure		
2	Used the official FCCLA "Opening Ceremony" at each meeting		
2	Used the official FCCLA "Closing Ceremony" at each meeting		
2	Held leadership training/planning session for the new year		
3	Utilized Virginia FCCLA's monthly chapter meetings and lesson plans		
1 to 3	Provided special service or participated in school-wide activities (Examples: Parades, Open House, PTA Meetings, Back-to-School Virtual Event, etc.) Please list: 1. 2. 3. <i>Earn 1 point per event up to a maximum of 3 points.</i>		

TOTAL POINTS EARNED IN THIS SECTION: _____

State & National Involvement Accomplishments (maximum points = 30):

5	Chapter members participated in the 2020 virtual state STAR Events in April 2020		
3	Chapter members and/or advisers participated in the national Virtual Leadership Experience during the current school year		
3	Chapter members entered a national FCCLA contest (examples include Skill Demonstration Events held at fall Virtual Leadership Experience, FCCLA/LifeSmarts Knowledge Bowl, Safe Rides Save Lives, etc.). List contests entered: _____		
5	Chapter members and/or advisers participated in the virtual National Leadership Conference (NLC) this past summer		
2	Chapter member/s participated in the Virginia Fall Contest-FCCLA Flyer		
2	Chapter member/s participated in the Virginia Fall Contest-FCCLA Cookie/Cupcake Decoration		
1 to 10	Chapter members are registered to participate in the upcoming 2021 virtual state STAR Events competition. <i>Award 1 point per registered up to a maximum of 10 points.</i>		

TOTAL POINTS EARNED IN THIS SECTION: _____

(Checklist continues on following pages.)

Point Value	Accomplishments	Check If Yes	Points Earned
-------------	-----------------	--------------	---------------

FCCLA Program Accomplishments (maximum points = 34):

1 to 4 for each	<p>Implemented projects in the following national FCCLA programs: <i>(Award 1 point per program; 1 additional point if project/s planned in FCS class as co-curricular activity; 2 additional points if national award application was submitted online by March 1 with photo sent to Connie Rhoton, State Adviser)</i></p> <p>Program: 1 point for participation 1 point for co-curricular 2 points for award app.</p>		
	Career Connection		
	Community Service		
	Families First		
	FACTS		
	Financial Fitness		
	Stand Up		
	Student Body		
1 to 3	Chapter members completed all five units of the Power of One program (completers must be marked in the chapter affiliation portal for points to count) <i>Award 1 point per program completer up to 3 points maximum.</i>		
3	Chapter member/s participated in Dine In Day or FCCLA at the Table.		

TOTAL POINTS EARNED IN THIS SECTION: _____

Public Relations Accomplishments (maximum points = 20):

3	Carried out activities highlighting National FCCLA Week		
1 to 3	Articles published in local or school newspapers, magazines, or publications (other than Teen Times) <i>Earn 1 point per article up to a maximum of 3 points.</i>		
2	Submitted an article to the FCCLA magazine, <u>Teen Times</u>		
1 to 2	Informed community of chapter activities using other forms of media (Examples: billboards, radio or TV announcements, school websites, etc.) Please list: <i>Earn 1 point per activity up to a maximum of 2 points.</i> 1. 2.		
1	Sent copies of news articles and other PR activities to the State Vice President of Public Relations <i>(email and address found under State Executive Council on the state website)</i>		
4	Gave a presentation on FCCLA to school board or civic organization, or to a business/industry to seek financial support or partnerships		
2	Maintained a chapter website		
2	Maintained a social media page or was featured on a Virginia FCCLA social media page		
1	Used the <u>Branding & Promotion Guide</u> (found on the national website)		

(Checklist continues on following page.)

TOTAL POINTS EARNED IN THIS SECTION: _____

Point Value	Accomplishments	Check If Yes	Points Earned
Exceptional Accomplishments (maximum points = 26):			
5	A member currently serving as a state FCCLA officer		
3	A member is a current state or national officer candidate		
3	Adviser currently on state STAR Events Management Team		
3	Adviser currently serving on the state Board of Directors		
3	Chapter applied for a mini-grant in the fall from the state FCCLA foundation		
4	Made donation of \$50 or more to the Leave a Legacy Campaign (state Outreach Project) through the Virginia FCCLA Leadership Foundation		
2	5 or more chapter members completed the "My Journey" section of their FCCLA student portal		
3	Member or adviser serving as a workshop presenter at state conference, national conference, or Virtual Leadership Experience		

TOTAL POINTS EARNED IN THIS SECTION: _____

Chapters should record points from each section and calculate the grand total.

- Points earned in **Membership Accomplishments (max 20):** _____
- Points earned in **Chapter Operations Accomplishments (max 20):** _____
- Points earned in **State & National Involvement Accomplishments (max 30):** _____
- Points earned in **FCCLA Program Accomplishments (max 34):** _____
- Points earned in **Public Relations Accomplishments (max 20):** _____
- Points earned in **Exceptional Accomplishments (max 26):** _____

TOTAL POINTS EARNED ON CHECKLIST (max 150): _____

Recognition will be assigned as follows:

- 100 points and above **Sharron K. Glasscock Platinum Level**
- 80 points and above: **Gold Outstanding Chapter**
- 79 points and below: **Silver Outstanding Chapter**

The chapter adviser must review these accomplishments with a school administrator and mark that verification on the Google Form