

Virginia FCCLA Outstanding Chapter Award

Online Application Deadline: March 5

This document is intended as a worksheet for compiling your information to enter in the Google Form online

When you are ready to apply for the award, go here:

<https://forms.gle/zCzfabd8mcTqRn3R7>

The Virginia Association of Family, Career and Community Leaders of America presents Outstanding Chapter awards to those chapters that plan and conduct well-balanced programs of work that support the strategic plans at the state and national level. This award provides an opportunity for chapters, through self-evaluation, to receive recognition and to highlight their chapter's success. *The grey colored left columns in the accomplishments charts indicate points earned for activities directly related to the Virginia FCCLA strategic plan.*

Those chapters that apply for recognition will be awarded a platinum, gold, or silver Outstanding Chapter plate which can be mounted on a plaque. Information for ordering the plaque is provided separately on the Virginia FCCLA website. For purposes of this recognition program, the chapter year shall run from March 1 to February 28, thus encompassing portions of two school years (Example: March 1, 2022 to Feb. 28, 2023). Awards will be presented only to those chapters that register for and participate in state conference.

Outstanding FCCLA chapters are those which plan balanced programs of work that support the state and national FCCLA strategic plans by including the following areas:

- Membership recruitment (maximum points = 15)
- Chapter activities and operations (maximum points = 19)
- State and national activities (maximum points = 36)
- FCCLA programs (maximum points = 37)
- Public relations (maximum points = 18)
- Exceptional accomplishments (maximum points = 30)

The total number of points possible is 155

Recognition will be assigned as follows according to the points earned on the checklist:

100 points and above

Sharron K. Glasscock Platinum Level

90 points and above

Gold Outstanding Chapter

89 points and below

Silver Outstanding Chapter

**Virginia Association
Family, Career and Community Leaders of America**

OUTSTANDING CHAPTER AWARD

Chapter information is entered in the first section of the online Google Form. Use the sections on the following pages to keep track of your points earned.



Checklist of Chapter Accomplishments

- ◆ Check those accomplishments which were completed from March 1 of the previous school year to February 28 of the current school year.
- ◆ Award the indicated points in the “Points Earned” column on the checklist. Total the earned points in the space indicated at the end of the application.

Point Value	Accomplishments	Check If Yes	Points Earned
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Membership Accomplishments (maximum points = 15):

3	Affiliated chapter and paid dues by <u>November 1</u> as verified on affiliation system <i>(Must be an affiliated chapter to qualify for the award; points are awarded for early affiliation indicating members received a full year's benefit for dues.)</i>		
2	Applied for national membership recognition using the current membership campaign information from national FCCLA		
3	Planned and implemented a membership promotion campaign		
2	Have Alumni & Associates members at the state/national levels		
2	Membership recruitment strategies targeted diversity (Examples: male students, cultural and ethnic minorities, special needs students, etc.)		
3	Increased chapter membership by 5 or more from previous year		

TOTAL POINTS EARNED IN THIS SECTION: _____

(Checklist continues on following pages.)

Point Value	Accomplishments	Check If Yes	Points Earned
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Chapter Operations Accomplishments (maximum points = 19):

1 to 6	Held regular chapter meetings (in FCS classes or activity periods) <i>Earn 1 point per held meeting up to maximum of 6 points.</i>		
2	Meetings were conducted using parliamentary procedure		
2	Used the official FCCLA "Opening Ceremony" at each meeting		
2	Used the official FCCLA "Closing Ceremony" at each meeting		
2	Held leadership training for new officers / committee chairs		
2	Held planning session to set yearly program goals		
1 to 3	Provided special service or participated in school-wide activities (Examples: Back-to-School event, Parades, Open House, PTA Meetings, etc.) Please list: 1. 2. 3. <i>Earn 1 point per event up to a maximum of 3 points.</i>		

TOTAL POINTS EARNED IN THIS SECTION: _____

State & National Involvement Accomplishments (maximum points = 36):

5	Chapter adviser and up to four members attended the previous State Leadership & Recognition Conference		
1	5 to 10 members attended the previous State Leadership & Recognition Conference (Point is in addition to those awarded above.)		
1	More than 10 members attended the previous State Leadership & Recognition Conference (Point is in addition to those earned in the two lines above.)		
3	Chapter members and/or advisers attended the National Fall Conference during the current school year		
2	Chapter members entered a national FCCLA contest (examples include Skill Demonstration Events held at National Fall Conference, FCCLA/LifeSmarts Knowledge Bowl, Safe Rides Save Lives, etc.). List contests entered: _____		
5	Chapter members and/or advisers attended the National Leadership Conference this past summer		
5	Chapter members participated in the Capitol Leadership meeting sponsored by national FCCLA		
2	Chapter members participated in FCCLA Day at the State Fair		
2	Chapter members participated in an FCS/FCCLA College Day and/or a county/area FCCLA rally		
1 to 10	Chapter members are registered to participate in the upcoming STAR Events competition. <i>Award 1 point per registered up to a maximum of 10 points.</i>		

TOTAL POINTS EARNED IN THIS SECTION: _____

(Checklist continues on following pages.)

Point Value	Accomplishments	Check If Yes	Points Earned
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FCCLA Program Accomplishments (maximum points = 37):

1 to 4 for each	<p>Implemented projects in the following national FCCLA programs: <i>(Award 1 point per program; 1 additional point if project/s planned in FCS class as co-curricular activity; 2 additional points if national award application was submitted online with photo sent to Connie Rhoton, State Adviser)</i></p> <table> <tr> <td>Program:</td> <td>1 point for participation</td> <td>1 point for co-curricular</td> <td>2 points for award app.</td> </tr> </table>	Program:	1 point for participation	1 point for co-curricular	2 points for award app.		
Program:	1 point for participation	1 point for co-curricular	2 points for award app.				
	Career Connection						
	Community Service						
	Families First						
	FACTS						
	Financial Fitness						
	STOP The Violence						
	Student Body						
1 to 3	Chapter members completed all five units of the Power of One program (completers must be marked in the chapter affiliation portal for points to count) <i>Award 1 point per program completer up to 3 points maximum.</i>						
1 to 3	Chapter members completed a national Leadership Academy series. <i>Award 1 point per program completer up to 3 points maximum.</i>						
3	Chapter member/s participated in an FCCLA-partner project, such as with Lead for Change or Tobacco-Free Kids						

TOTAL POINTS EARNED IN THIS SECTION: _____

Public Relations Accomplishments (maximum points = 18):

3	Carried out activities highlighting National FCCLA Week		
1 to 3	Articles published in print or electronic local or school newspapers, magazines, or publications <i>Earn 1 point per article up to a maximum of 3 points.</i>		
2	Shared at least two social media posts of chapter projects with Virginia FCCLA		
1 to 2	<p>Informed community of chapter activities using other forms of media (Examples: billboards, radio or TV announcements, school websites, etc.) Please list:</p> <ol style="list-style-type: none"> 1. 2. <i>Earn 1 point per activity up to a maximum of 2 points.</i>		
1	Forwarded copies of news articles and other PR activities to the State Vice President of Public Relations <i>(address found under State Executive Council on the state website)</i>		
4	Gave a presentation on FCCLA to school board or civic organization, or to a business/industry to seek financial support or partnerships		
2	Maintained a chapter website or social media page		
1	Used the <u><i>Branding & Promotion Guide</i></u> (found on the national website)		

TOTAL POINTS EARNED IN THIS SECTION: _____

(Checklist continues on following page.)

Point Value	Accomplishments	Check If Yes	Points Earned
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Exceptional Accomplishments (maximum points = 30):

5	A member currently serving as a state or national FCCLA officer		
3	A member is a current state or national officer candidate		
3	A member applied to the Japanese Exchange Program		
3	Adviser currently on state STAR Events Management Team		
3	Adviser currently serving on the state Board of Directors		
3	Chapter applied for a mini-grant in the fall from the state FCCLA foundation		
3	Made donation of \$50 or more to the state FCCLA Foundation.		
2	Adviser/s participated in a session of Virginia FCCLA Adviser Boot Camp during the current school year		
2	Chapter organized and hosted a county/regional FCCLA rally		
2	Member or adviser serving as a workshop presenter at state conference, national conference, or Fall National Conference		
1	Member/s serving as youth evaluator for STAR Events at State Leadership & Recognition Conference		

TOTAL POINTS EARNED IN THIS SECTION: _____

Chapters should record points from each section and calculate the grand total.

Points earned in **Membership Accomplishments (max 15):** _____

Points earned in **Chapter Operations Accomplishments (max 19):** _____

Points earned in **State & National Involvement Accomplishments (max 36):** _____

Points earned in **FCCLA Program Accomplishments (max 37):** _____

Points earned in **Public Relations Accomplishments (max 18):** _____

Points earned in **Exceptional Accomplishments (max 30):** _____

TOTAL POINTS EARNED ON CHECKLIST (max 155): _____

Recognition will be assigned as follows:

100 points and above Sharron K. Glasscock Platinum Level

90 points and above: Gold Outstanding Chapter

89 points and below: Silver Outstanding Chapter

The chapter adviser must review these accomplishments with a school administrator and mark that verification on the Google Form