

FOR IMMEDIATE RELEASE

CONTACT: *(your name)*
(your school)
(your phone number)



FCCLA Day at the State Fair of Virginia

October 2, 2025 – *(Your school)* members of the Family, Career and Community Leaders of America (FCCLA) attended FCCLA Day at the State Fair of Virginia in Doswell, Virginia. Over _____ members, advisers, and chaperones enjoyed a day filled with educational and leadership opportunities.

Members were given the opportunity to participate in four FCCLA contests – FCCLA Poster, Brand FCCLA Wear - Accessories, Brand FCCLA Wear - Clothing, and Brand FCCLA at Home. FCCLA state officers judged the projects based on originality, creativity, and neatness. Each participant received a ribbon for his or her entry and the top winner in each of three levels received a trophy.

Students who participated in the FCCLA Poster contest created a digital poster that promoted an FCCLA program or activity. *(Student's name)* from *(your school)* participated in the FCCLA Poster Contest. *(Here, describe your poster, activity, or program).*

Students who participated in Brand FCCLA contests created an item that could be worn or used as an accessory to an outfit or used in the home that promotes FCCLA. Members were encouraged to use recycled materials when creating their projects. *(Student's name)* from *(your school)* participated in this event. *(Here, describe your Brand FCCLA project).*

Members also participated in an SOL Scavenger Hunt where they explored Virginia's largest outdoor classroom, matching educational opportunities throughout the fairgrounds with related Standards of Learning, including those encompassing family and career issues.

FCCLA is The Ultimate Leadership Experience for students enrolled in Family and Consumer Sciences across the nation. It is the only national in-school organization with the family as its central focus. Participation in state and national programs and chapter activities helps members become strong leaders in their families, careers, and communities.

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